

JOSHUA GREEN

DESIGNER | DIGITAL MARKETER

Lawrenceville, GA

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www.joshuagreen.co



EDUCATION

Technical Management, B.S.

DeVry University
2017-2020

Art Institute of Atlanta

Graphic Design
2006-2008

SKILLS

Technical

Adobe Creative Cloud
Microsoft Office
Sketch
CMS

Professional

Web Design
Graphic Design
UI/UX
Video Production
Digital Marketing
Social Media

CERTIFICATIONS

Customer Acquisition Specialist

DigitalMarketer

Customer Value Optimization

DigitalMarketer

Social Media

HubSpot Academy

PROFILE

Experienced and creative Designer & Marketer that enjoys developing ideas into effective and efficient assets and user experiences. Can work independently or with a team. Able to work on simultaneous projects. Good communicator.

Key Strengths: Meticulous, Efficient, Versatile, Quick Learner

WORK EXPERIENCE

Designer & Digital Marketer

Green Digital Network, LLC / 2018 - Present

Developed websites, graphics, and digital marketing assets for clients

- Adobe Creative Cloud / Sketch / Wordpress / MS Office
- **Websites, social media, emails, promo, mobile app, video**

Web Marketing Specialist

Sage Software / 2016 - 2018

Implemented and maintained marketing assets / Performed troubleshooting of web functionality, design edits, and development enhancements

- Adobe Creative Cloud / Sketch / Eloqua / MS Office / Sitecore
- **Landing pages, emails, display ads, social media ads, infographics, ebooks**

Web Graphic Designer

Robert Half International, Inc / 2014 - 2016

Designed creative marketing collateral via Brand Marketing Communication team while conforming to corporate brand standards

- Adobe Creative Cloud / Sketch / Eloqua / MS Office
- **LPs, emails, display ads, social media ads, infographics, ebooks**

Interactive Media Specialist

MyChoice, LLC / 2011 - 2014

Worked closely with management on creative deliverables to ensure excellent output of marketing collateral

- Adobe Creative Cloud / Wordpress / MS Office
- **LPs, display ads, emails, sales ads, trade show and presentation collateral**